



If you have ever wondered how the Christian community can effectively harness the power of the internet and new media for the service of God then this is the conference for you.

Spend a day with expert practitioners as they share with you the skills and knowledge you need to know to make an impact in the digital world. The conference is made up of main sessions covering topics of interest to everyone and break-out seminars focussing on specific subjects. Whatever your new media questions, we're sure this conference will provide the answers.

There is also a dedicated stream of sessions entitled 'A Theological Refraction on the Internet' which will look at the crucial theological issues raised by new media. Make sure you book your places early for the First Christian New Media Conference, we expect demand to be huge and places are strictly limited.

## When and Where

**Date:** Saturday 16th October 2010

**Time:** Registration 09:30  
Start 10:00  
Close 17:00

**Where:** City University London  
Northampton Square  
London EC1V 0HB

**Cost:** Early Bird Price £25 per person (inc VAT)  
if booked before 18th September 2010  
Standard Booking £39 per person (inc VAT)  
if booked from 18th September 2010

## Who should attend

This conference is aimed primarily at three groups:

### Those in Church Leadership

Discover how a local church can integrate new media seamlessly into church life.

### Theologians & Academics

Get to grips with the theological issues involved with new media, including a dedicated stream of sessions entitled 'A Theological Refraction on the Internet.'

### New Media Practitioners

Those involved in creating websites or distributing new media content will discover how to achieve maximum impact from their work.

**The conference will have sessions suitable for people at all levels of expertise from new media novice to expert.**

## The Agenda

### 09:30 Registration & Refreshments

10:00 Welcome *from host Justin Brierley*

10:05 **Opening Address** *by Andrew Graystone, Church and Media Network*

10:15 **Faith in New Media?** *by Peter Kerridge, Chief Executive of Premier Christian Radio*

10:30 **1st Breakout session** - *see opposite*

11:05 **2nd Breakout session** - *see opposite*

11:35 Coffee Break

11:55 **"What's all the fuss? It's only the web!"**

- What is the theological basis for why the Christian community should take notice of the web?
- Followed by Q&A

12:55 Lunch

13:55 **Case Studies**

- An overview of the churches, organisations and individuals making an impact online.
- Gain ideas and inspiration
- Followed by Q&A

14:45 **3rd Breakout session** - *see opposite*

15:20 **4th Breakout session** - *see opposite*

15:50 Coffee Break

16:10 **To infinity and ... whatever!**

- What does the future hold for technology, the web and new media?
- Understand where things are heading so you can be fully equipped to play a part
- Q&A

17:00 **Closing address** *by Alan Wilson, Bishop of Buckingham*

17:10 Close

**To book, use attached booking form, call Premier Response**

Have you ever wondered how the Christian community can effectively harness the power of the internet?

# Christian New Media CONFERENCE 2010

## Breakout Sessions

The breakout sessions are divided into 4 categories; Theology, Knowledge, Action and Content, you can choose one topic per session.

	Action	Content	Knowledge	Theology
<b>1st Breakout choose from:</b>	<b>Making the Most of Email in a Local Church</b> How to use email effectively, wisely and legally	<b>Writing great content</b> Writing for the internet is an art in itself, learn it here	<b>Introduction to the Digital Environment</b> Understand the digital environment and how it impacts you	<b>Homo Connectivus 1</b> How the digital environment is changing the way we interact
<b>2nd Breakout choose from:</b>	<b>How to do digital mission</b> How is the great commission lived out online?	<b>Getting the most out of Facebook &amp; Twitter</b> Go beyond the buzz words in this practical session	<b>Get the website you need &amp; want</b> Produce in-house or out-source? CMS vs Static? HTML vs Flash? All the options explained	<b>Homo Connectivus 2</b> How the digital environment is changing the way we interact
<b>3rd Breakout choose from:</b>	<b>Reaching young people through New Media</b> How to engage with young people on their terms in their territory	<b>How to get podcasting</b> Podcasting is an easy way to extend your brand or build your church	<b>Getting people to find your site</b> Find out how your site can rank highly on search engines	<b>Short Papers 1</b> Theologians present and discuss
<b>4th Breakout choose from:</b>	<b>Fundraising Online</b> Learn from experts how to effectively raise funds online	<b>How to make and distribute a viral video</b> Anyone can produce a great viral video, learn how you can too	<b>New Media Legal Master Class</b> Avoid the legal minefield that surrounds new media and the internet	<b>Short Papers 2</b> Theologians present and discuss

## Speakers\*\*

Hear from over 20 experts with practical experience in the fields of new media, church leadership and theology, including:



**Peter Kerridge**  
Chief Executive of Premier Christian Radio



**Pete Phillips**  
Director, Centre for Biblical Literacy and Communication (CODEC)



**Andrew Graystone**  
Director of Church and Media Network



**Bex Lewis**  
Blended Learning Project Manager at CODEC



**Maggi Dawn**  
Theologian and author of The Writing on the Wall: High Art, Popular Culture and the Bible



**The Rt Revd Dr Alan Wilson**  
Bishop of Buckingham



**Heidi Campbell**  
Assistant Professor at Texas A&M University and author of 'When Religion meets New Media.'



**Richard Collins**,  
Deovox Managing Editor



**Jeremy Higham**,  
Video Producer, J&E Higham



**Greg Gorman**  
Principal, Greg Gorman Communications  
Waxahachie, Texas