

Magazine advertising rate card

Effective January 2020



Print Advertising	Duration	Size Depth x Width	Premier Christianity and Premier Woman Alive		Premier Youth and Children's Work
			Standard	April*	
Double Page Spread	1 issue	297x420mm	£3080	£3450	£1840
Outside Back Cover	1 issue	297x210mm	£2135	£2780	£1180
Inside Back or Front Cover	1 issue	297x210mm	£1880	£2580	£1110
Full Page	1 issue	297x210mm	£1695	£2215	£1030
Half Page Portrait	1 issue	270x90mm	£1040	£1385	£620
Half Page Landscape	1 issue	133x186mm	£1040	£1385	£620
Third Page Landscape	1 issue	90x186mm	£820	£1120	£500
Quarter Page Portrait	1 issue	133x90mm	£725	£875	£395
Quarter Page Landscape	1 issue	65x186mm	£725	£875	£395
Leaflet Insertion	Loose	1 issue	–	£95 per 1000**	£95 per 1000**
	Bound in	1 issue	–	£110 per 1000**	£110 per 1000**
	Glued in	1 issue	–	Please call	Please call
Classifieds	1 issue	–	£22 per scc	£25 per scc	£15 per scc

*April issue of Premier Christianity and Premier Woman Alive has a 30,000 print run (standard months have 22,000)

**Assumes maximum 16g weight per insert. For heavier items please contact your sales representative for a quote.

For overweight inserts a surcharge/admin fee of £10 will be charged to cover Premier's additional costs.

For every gram over weight e.g. Insert booked at 16 grams has an actual insert weight of 21 grams = 5 grams over weight = £50 fee

To reserve space or for more information contact your account manager, or call 020 7316 1300 option 2, or email sales@premier.org.uk

VAT at the current rate applicable on all advertising rates, though UK registered charities may be exempt – ask for details.

Premier.

MEDIA PACK

For more information contact your Account Manager, or call 020 7316 1300 option 2, or email sales@premier.org.uk

On Air
 In Print
 Online
premier.org.uk

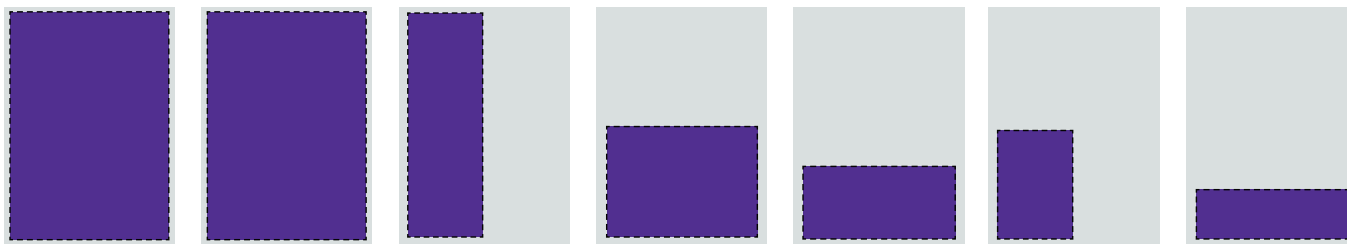
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Effective November 2019



ADVERTISING SPACE

Premier Christianity, Premier Woman Alive and Premier Youth and Children's Work



Covers
Outside Back
Inside Back
Inside Front

297x210mm
3mm bleed*

Full Page
297x210mm
3mm bleed*

Half Page
Portrait
270x90mm

Half page
Landscape
133x186mm

Third Page
Landscape
90x186mm

Quarter
Page
Portrait
133x90mm

Quarter
Page
Landscape
65x186mm

* For full page adverts allow a 10mm safe zone within the left and right edges to compensate for binding.

Double page spread

297 x 420mm 3mm bleed

Leaflet insertion

Loose:

Max folded size:
287 x 190mm

Min folded size:
140 x 80mm

Bound in:

Max dimensions:
133 x 186mm

Min dimensions:
100 (up) x 125mm (across)

All bound inserts must have a 5mm
Head trim 3mm forage and tail, plus a
3mm grind off on spine edge

Glued in:

Call for charges and technical
information. Available on Inside Front
Cover position only. Includes full
page advert and full run of putty-
glued inserts.

Classifieds

Telephone Classifieds Sales
T: 01892 613513
E: jobsearch@premier.org.uk

Advert deadlines

See features list, available on request.

Discounts

Agency Commission 10%

Please speak to your account
manager for special offers available.

*NB Discounts apply only if accounts
settled within 30 days of invoice.*

Advert positions

Guaranteed advert positions
10% extra.

*Please contact your sales
representative for further information.*

Cancellation charges

50% after booking deadline
100% after copy deadline

Premier.

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