

# Magazine advertising rate card

Effective February 2020



Print Advertising	Duration	Size Depth x Width	Premier Christianity and Premier Woman Alive		Premier Youth and Children's Work	
			Standard	April*		
Double Page Spread	1 issue	297x420mm	£3080	£3450	£1840	
Outside Back Cover	1 issue	297x210mm	£2135	£2780	£1180	
Inside Back or Front Cover	1 issue	297x210mm	£1880	£2580	£1110	
Full Page	1 issue	297x210mm	£1695	£2215	£1030	
Half Page Portrait	1 issue	270x90mm	£1040	£1385	£620	
Half Page Landscape	1 issue	133x186mm	£1040	£1385	£620	
Third Page Landscape	1 issue	90x186mm	£820	£1120	£500	
Quarter Page Portrait	1 issue	133x90mm	£725	£875	£395	
Quarter Page Landscape	1 issue	65x186mm	£725	£875	£395	
Leaflet Insertion	Loose	1 issue	–	£95 per 1000**	£95 per 1000**	£95 per 1000**
	Bound in	1 issue	–	£110 per 1000**	£110 per 1000**	£110 per 1000**
	Glued in	1 issue	–	Please call	Please call	Please call
Classifieds	1 issue	–	£22 per scc	£25 per scc	£15 per scc	

\*April issue of Premier Christianity and Premier Woman Alive has a 30,000 print run (standard months have 22,000)

\*\*Assumes maximum 16g weight per insert. For heavier items please contact your sales representative for options.

For inserts over 16 grams a surcharge/admin fee of £10 per gram will be charged to cover Premier's additional costs.

e.g 21 gram insert = £50 surcharge fee

**To reserve space or for more information contact your account manager, or call 020 7316 1300 option 2, or email [sales@premier.org.uk](mailto:sales@premier.org.uk)**

**VAT at the current rate applicable on all advertising rates, though UK registered charities may be exempt – ask for details.**

**Premier.**

## MEDIA PACK

For more information contact your Account Manager, or call 020 7316 1300 option 2, or email [sales@premier.org.uk](mailto:sales@premier.org.uk)

On Air
 In Print
 Online  
[premier.org.uk](http://premier.org.uk)

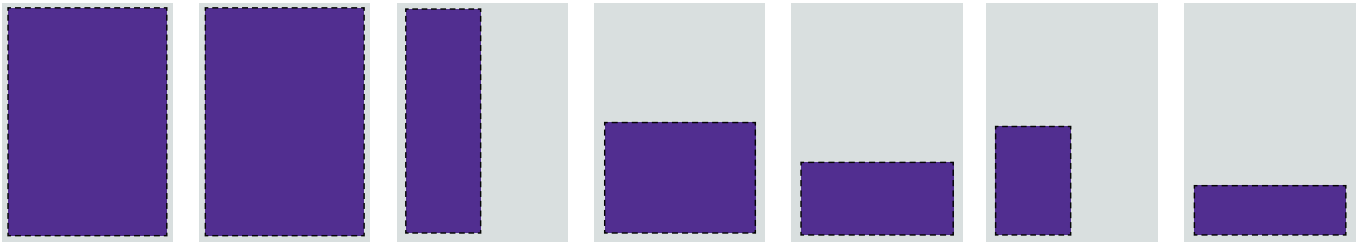
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## ADVERTISING SPACE

Premier Christianity, Premier Woman Alive and Premier Youth and Children's Work



**Covers**  
**Outside Back**  
**Inside Back**  
**Inside Front**

297x210mm  
3mm bleed\*

**Full Page**  
297x210mm  
3mm bleed\*

**Half Page**  
**Portrait**  
270x90mm

**Half page**  
**Landscape**  
133x186mm

**Third Page**  
**Landscape**  
90x186mm

**Quarter**  
**Page**  
**Portrait**  
133x90mm

**Quarter**  
**Page**  
**Landscape**  
65x186mm

\* For full page adverts allow a 10mm safe zone within the left and right edges to compensate for binding.

### Double page spread

297 x 420mm 3mm bleed

### Leaflet insertion

#### Loose:

Max folded size:  
287 x 190mm

Min folded size:  
140 x 80mm

#### Bound in:

Max dimensions:  
133 x 186mm

Min dimensions:  
100 (up) x 125mm (across)

All bound inserts must have a 5mm  
Head trim 3mm forage and tail, plus a  
3mm grind off on spine edge

### Glued in:

Call for charges and technical  
information. Available on Inside Front  
Cover position only. Includes full  
page advert and full run of putty-  
glued inserts.

### Classifieds

Telephone Classifieds Sales  
T: 0207 316 1486  
E: [jobsearch@premier.org.uk](mailto:jobsearch@premier.org.uk)

### Advert deadlines

See features list, available on request.

### Discounts

Agency Commission 10%

Please speak to your account  
manager for special offers available.

*NB Discounts apply only if accounts  
settled within 30 days of invoice.*

### Advert positions

Guaranteed advert positions  
10% extra.

*Please contact your sales  
representative for further information.*

### Cancellation charges

50% after booking deadline  
100% after copy deadline

**Premier.**

#### MEDIA PACK

For more information contact your Account  
Manager, or call 020 7316 1300 option 2, or  
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On Air In Print Online  
[premier.org.uk](http://premier.org.uk)